

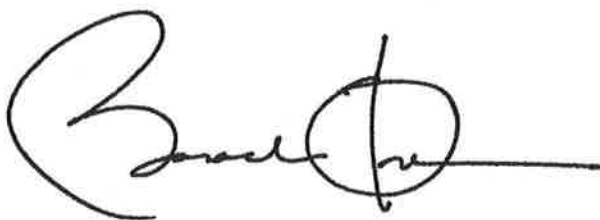
**THE WHITE HOUSE
WASHINGTON**

March 11, 2011

I am pleased to send greetings to all those observing International Construction Management Day.

For America to win the future, we need to out-innovate, out-educate, and out-build the rest of the world. My Administration is committed to rebuilding our national infrastructure to ensure we can compete and succeed in the 21st century. By working to bring excellence to the construction community, organizations like the Construction Management Association of America are helping improve the design and delivery of countless projects. Their efforts help shape a brighter future for our Nation.

I wish you all the best.

A handwritten signature in black ink, appearing to be "Barack Obama", with a large, stylized initial "B" and a circular flourish.

International Construction Management Day @ GMIT Galway



International Construction Management Day is promoted by The Chartered Institute of Building (CIOB), the International Project Management Association (IPMA) and the Construction Management Associations of America (CMAA), Japan (CMAJ), and Korea (CMAK)

14th March 2011

Room 994 Learning Centre

09.00 – 09.30	Assembly / Tea / Coffee In Main GMIT Foyer	
09.30 – 09.35	Welcome and Opening Remarks. Mary Rogers, Head of Department of Building & Civil Engineering, GMIT	
09.35 – 10.10	An Economic overview of the Construction Industry. John O'Regan, Director, Davis Langdon	
10.10 – 10.45	Public Sector Client Perspectives for Education Larry McEvoy, Technical Manager, Department of Education and Skills Building Unit.	
10.45 – 10.55	Questions and Answers John O'Regan & Larry McEvoy	
10.55 – 11.15	Interval Tea / Coffee in the Foyer Please feel free to look at our construction management exhibition or look around the learning centre	

11.15 – 11.50	Construction Industry Perspectives and Prospects Tom Parlon, Construction Industry Federation	
11.50 – 12.25	Perspectives and Innovation in Construction Education CIOB Ireland	
12.25 – 12.35	Questions & Answers Tom Parlon & CIOB	
12.40 – 02.00	Break for Lunch	
2.00 – 2.35	A Public Sector Clients Perspective on Construction Vincent Quish. Commercial Manager, Tesco Ireland	
2.35 – 3.05	A Contractors View of the state of the industry Joe Byrne, Regional Director, John Sisk & Son Ltd	
3.05 – 3.15	Questions and Answers Vincent Quish & Joe Byrne	
3.15 – 3.25	Closing Remarks and Thanks Gerard MacMichael, Head of School of Engineering, GMIT	

Further Information :

If you would like further details of GMIT Construction Management Courses please contact:

Martin Taggart
Galway-Mayo Institute of Technology
School of Engineering
Department of Building & Civil Engineering
Dublin Road Galway

Email: martin.taggart@gmit.ie

Phone: 091 742875

Web: <http://www.gmit.ie>

The Department of Building & Civil Engineering is also keen to hear from SME Contractors who wish to become involved in a research project looking at collaborative construction process and production efficiency improvements.

The Department of Building & Civil Engineering at GMIT wishes to express their sincere thanks and appreciation to our panel of expert speakers for giving their time for the conference.

The Department also wishes to acknowledge the kind help and assistance of Mr. Justin Molloy of the Construction Industry Federation in the organising of the conference.

International Construction Management Day at WI

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Celebrating Construction in Diverse Cultures, BSc. [H] CME, MSc. CPM, WIT, 25 Years on.

Waterford Institute of Technology celebrated International Construction Management day with a seminar on cultural diversity involving undergraduates in Construction Management & Engineering and masters students in Construction Project Management. The seminar was the brainchild of the Chartered Institute of Building (CIOB) and organised by the students and lecturers at WIT.

The seminar also coincided with the 25th anniversary of the commencement of the first construction management degree programme in the Republic of Ireland and to date approximately one thousand students have successfully graduated in this discipline from WIT. The overall aim of the degree programme is to prepare graduates to manage a wide range of engineering and construction disciplines in the global construction industry. The construction management degrees are accredited by both the Chartered Institute of Building (CIOB) and Engineers Ireland.

The construction management student profile in 2011 is significantly different to that of twenty five years ago. International students now form a significant part of the programme and this leads to a greater mutual understanding of the role of managing projects in different parts of the world. The seminar explored the similarities and differences in working across various global locations and cultures and identified the opportunities and challenges in a fast changing industry. Fazal Rabbi Karimi, studying for his master's degree, explained how difficult it is to construct roads in war torn Afghanistan. Irish students, Shane Wallace and Stephen Crean, both undertook their seven month industrial placements in New York with Turner Construction, constructors and project managers of the new Yankee Stadium and the world's tallest building The Burj Khalifa. They highlighted the stringent regulation of safety and quality of work on construction projects in the USA and also talked about the adventure of living in such a vibrant city as New York. John O'Keeffe was one of a number of students who had two sojourns abroad, first as a second year Erasmus exchange student at Haslev University in Denmark, and in his third year on work placement on the construction of a hotel in the heritage city of Lancaster in England. Patou Nsiona, a master's student, is undertaking a dissertation on constructing energy efficient housing in his homeland of the Democratic Republic of the Congo using innovative technologies conceived in Ireland. Patou previously worked on the construction of the world class Waterford Bypass and Suir Bridge.

Industrial placement has been the cornerstone of construction management at WIT and has given students confidence to face into onerous studies in the fourth year. As the Irish construction industry has fallen to a fraction of its peak of the boom years, WIT has turned increasingly to placement outside of Ireland. In contrast to the boom years when the vast majority undertook placement in Ireland, the 2011 breakdown is; twelve students in the UK, six in the USA, seven in Ireland and five in China. The group in China includes three Chinese nationals studying at WIT and two Irish students, Joseph McSwiney and Jonathan Booth, who are assisting in the supervision of a bridge project. Joseph and Jonathan have embraced the cultural diversity of China, are studying Mandarin Chinese and have had guided tours from classmate Chen Liu to the Great Wall, The Forbidden City and Tiananmen Square.

Kevin Ryan, the seminar organiser, and mentor to the WIT Construction Management team, winners of the International Student Challenge in 2010, pointed out some of the major projects under construction and planned worldwide. He predicted that there will be a shift towards mass urbanisation to cope with population increases in Asia, Africa and South America. Eco-cities and digitally enhanced skyscrapers are being planned for cities in China, Korea, the Emirates, Brazil, the USA and Mexico and this will provide great career opportunities for graduates in all disciplines of construction.

Programme leader Eugene O'Sullivan noted that many leading Irish construction companies have embarked on international construction projects. Sisk, Bam, Laing O'Rourke, SIAC, Roadbridge and Bennett Construction have recently won major projects in the UK, Poland, Abu Dhabi and Australia; the PM Group has extended its project management activities into the USA; Mercury is involved in Israel and North Africa; Kentz is a leader in oil and gas construction in Asia and South Africa and both ESBI and CRH have significant construction interests worldwide. Many graduates from the 25 years of construction management at WIT are in senior positions with these companies and other major international constructors in many parts of the world. The participants in the seminar recognised the importance of these links and the many opportunities for advancing their careers in diverse cultural settings around the globe.



WIT Construction Management Undergraduate and Post Graduate Students planning the seminar programme for International Construction Management Day. L-R. John O'Keeffe, John Foley, Stephen Creane, and Shane Wallace.

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NEWS

International Construction Management Day takes flight via Twitter

22 March 2011



The Chartered Institute of Building celebrated International Construction Management Day (14 March 2011) by using the social media site Twitter to bring together construction professionals from around the world.

The aim was to build a global snapshot of the construction industry by asking people to tweet about what they were doing on International Construction Management Day.

Participants used the hashtags #BuildingSomethingBig or #BSB to tweet what they were doing, what interesting project they were working on, or their thoughts on the

industry as a whole.

Reaching a potential audience of over 100,000 twitter feeds, the campaign attracted attention from some of the industry's biggest names, including MACE, Willmott Dixon, the UK Green Building Council, as well as support from many consultants, PR specialists and journalists.

Tweets were received from as far a field as Australia, Thailand and Venezuela, in what was one of the first initiatives of its kind for the construction industry.

International Construction Management Day is a global initiative jointly organised by the CIOB, the International Project Management Association, and the Construction Management Associations of America, Japan and Korea.

In a letter from The White House, US President Barak Obama wrote to the Construction Management Association of America, praising the initiative:

"I am pleased to send greetings to all those observing International Construction Management Day.

"By working to bring excellence to the construction community, organisations like the Construction Management Association of America are helping improve the design and delivery of countless projects.

"Their efforts help shape a brighter future for our nation."

CIOB Deputy Chief Executive Michael Brown said: "It's a great success to see President Obama recognise the value of construction management.

"In the US, and globally, the discipline is becoming increasingly crucial as the world's finances are restructured and the carbon reduction challenge gathers pace.

"But there is still work to be done to raise construction management's profile and the positive impact it has on securing healthy fulfilled populations."

The CIOB recently launched a survey about the current perceptions of construction management, the results of which were published on twitter throughout International Construction Management Day.

77% percent of respondents define themselves either now, or in the past, as working in a Construction Management role.

Further, a majority consider the fields of design management, quantity surveying/costings, time management, sustainable construction, site management, procurement, planning, conservation and heritage, building control and standards, health and safety, facilities management, education and training, human resources management, innovation and research and project management, to all be encompassed by the term 'construction management'.

We have also challenged the industry to [revise the Wikipedia definition of Construction Management](#).

An Amazon Kindle was awarded to the best tweet of the day. The winning tweet, along with a selection of our favourites is listed below:

Best Tweet:

[PeterBouncyBall](#) Peter Ball

Working on BRE Trust proposal regarding the changing age demographic & the impacts on built environment incl. homes
[#buildingsomethingbig](#).

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INTERNATIONAL SITES

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[China](#)

Monday, March 14, was International Construction Management Day

ipma.ch > Events & News > All IPMA News > Monday, March 14, was International Construction Management Day



Tuesday, 15 March 2011; Nijkerk, Netherlands. IPMA, the International Project Management Association, celebrated **International Construction Management Day**. Worldwide, construction managers, project and program managers, executives and team members acknowledged this event Monday, March 14.

Leading construction and project management bodies from across the globe met last year in South Korea, and agreed that the second Monday in March each year will be **International Construction Management Day**. The declaration is an outcome of a conference in April 2010, where the participants decided that the time has come for the Construction Management industry to stop, reflect on our achievements, and to re-energize for the future.

These leaders in Construction and Project Management include:

Chartered Institute of Building (CIOB, UK),
Construction Management Association of America (CMAA, USA),
Construction Management Association of Japan (CMAJ, Japan),
Construction Management Association of Korea (CMAK, South Korea), and
International Project Management Association (IPMA)

Events celebrated the day around the World, from Galway, Ireland, to Bangkok, Thailand (perform a web search for *International Construction Management Day*). In describing the day, Saleem Akram, CIOB Director for Construction, Innovation and Development said, "Construction processes have been transformed from merely erecting structures to complete management of built environments based on extensive knowledge, experience and management skill. We call this comprehensive group of services Construction Management, and it has become a global focus of attention." **For More Information:**

[See the IPMA Press Release](#) for International Construction Management Day

[See the Galway, Ireland event](#), from Chartered Institute of Building (CIOB, UK)