



April, 2010

David Zaballero, Design Director
Courtney Davies, Regional Marketing Director

Presented by:

International Hotel Design: Case Studies

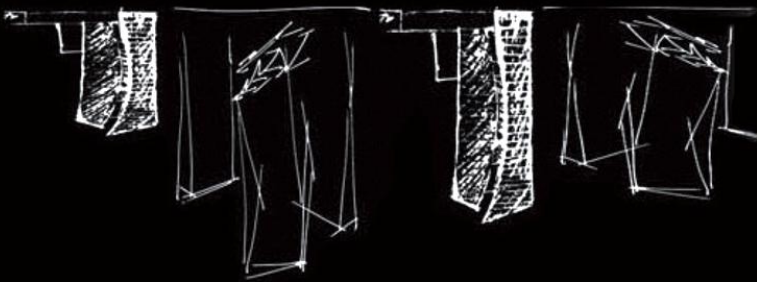
ARQUITECTONICA

Miami | New York | Los Angeles | Paris | Madrid | Hong Kong | Shanghai | Manila | Dubai | Lima | Sao Paulo

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Founding Principals



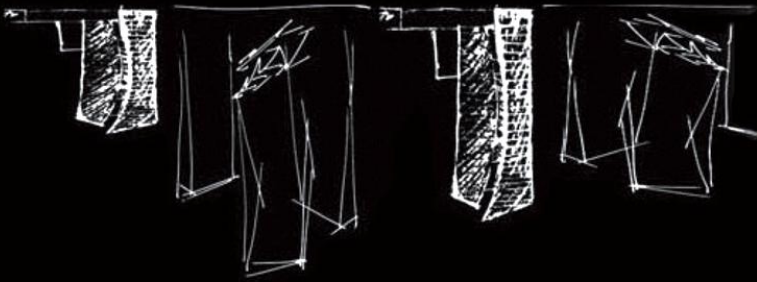
"A building with an idea has the equivalent of a soul"

Laurinda Spear FAIA and Bernardo Fort-Brescia FAIA

Based in Miami and with offices in 12 locations Globally, Arquitectonica has emerged as a major presence on the world stage. Founded in 1977, the firm received critical and popular attention and acclaim almost from its inception, thanks to a bold and colourful modernism that was immediately identified with a renaissance in Miami's urban landscape.

But rather than remaining the avatars of a regional style, principals Laurinda Spear and Bernardo Fort-Brescia have continued exploring and pushing the limits of their innovative use of geometry, pattern, and colour to introduce a new brand of humanistic modern design to the world.

Firm Overview



- **ARQUITECTONICA** was founded in 1977
- 12 offices worldwide
- Over 400 architectural & multi-disciplinary staff
- Over 280 built projects worldwide
- Regional Asia HQ: Hong Kong Office
- International HQ: Miami Office
- Over 100 Design Awards





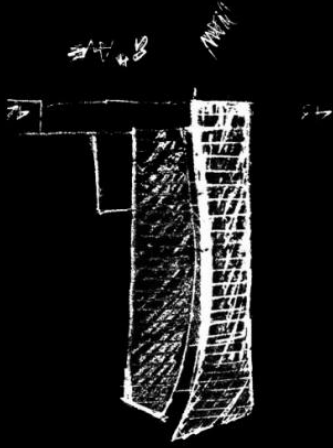
Overview

- Services**
- Architecture
 - Master Planning
 - Interior Design
 - Landscape
 - Graphics

- Projects**
- Residential
 - Offices
 - Retail
 - Hospitality
 - Mixed-use
 - Institutional
 - Sports
 - Corporate

- Clients**
- CITIC
 - Donald Trump
 - Eichner
 - Far East Organization
 - Hines
 - Lakeshore Development
 - Mills Corp.
 - Rockrose
 - SM Holdings
 - Sorouh
 - Sun Hung Kai
 - Swire Properties
 - Tishman Speyer
 - Turner Enterprises
 - Wing Tai Asia

Design Philosophy



Over 100 International Awards in the last 33 years including:

AIA Awards for Excellence in Architecture

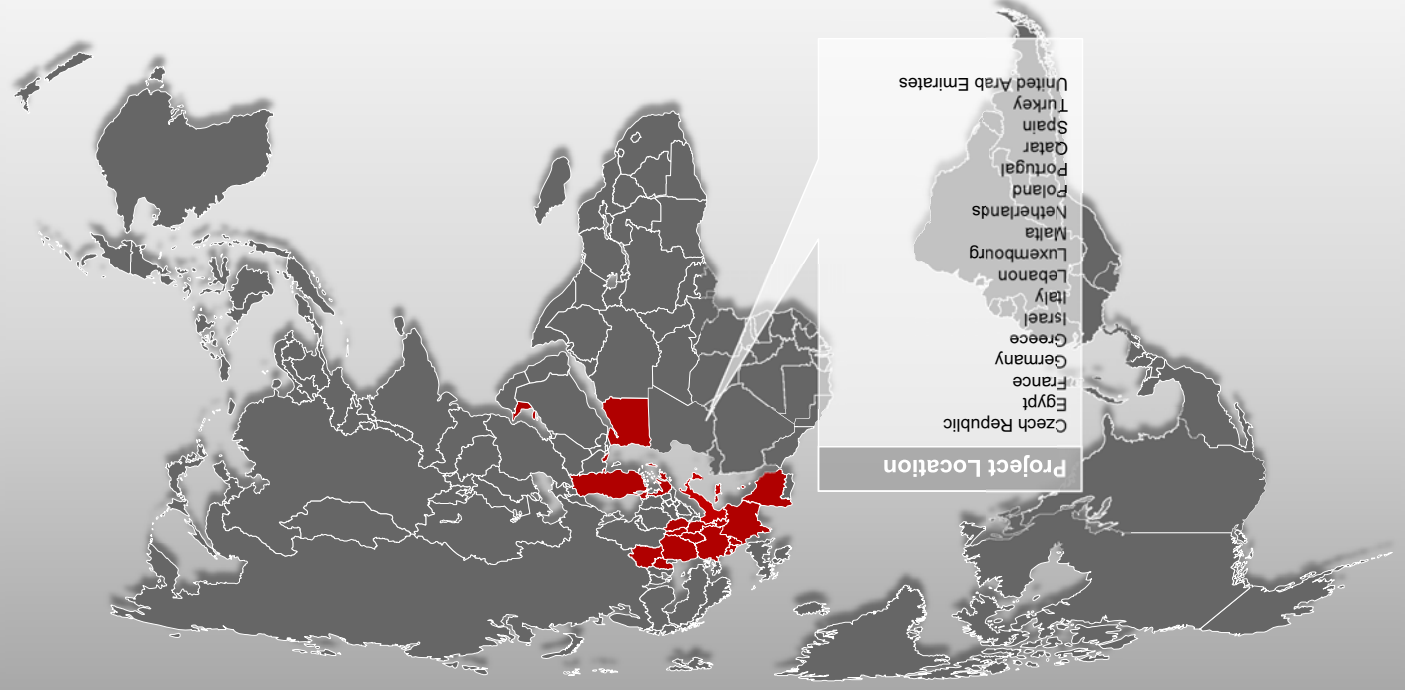
- United States Embassy, Lima
 - Dijon Performing Arts Centre, Dijon
 - Miami International Airport, Miami
 - Sawgrass Mills Retail Mall, Sunrise
 - Festival Walk, Hong Kong
 - Landmark East, Hong Kong
- AIA Florida Firm of the Year
- AIA Silver Award for Design – Bernardo Fort Brescia & Laurinda Spear
- AIA Test of Time Award
- Banco de Credito Headquarters, Lima
 - Atlantis Condominium, Miami
 - The Pink House, Miami



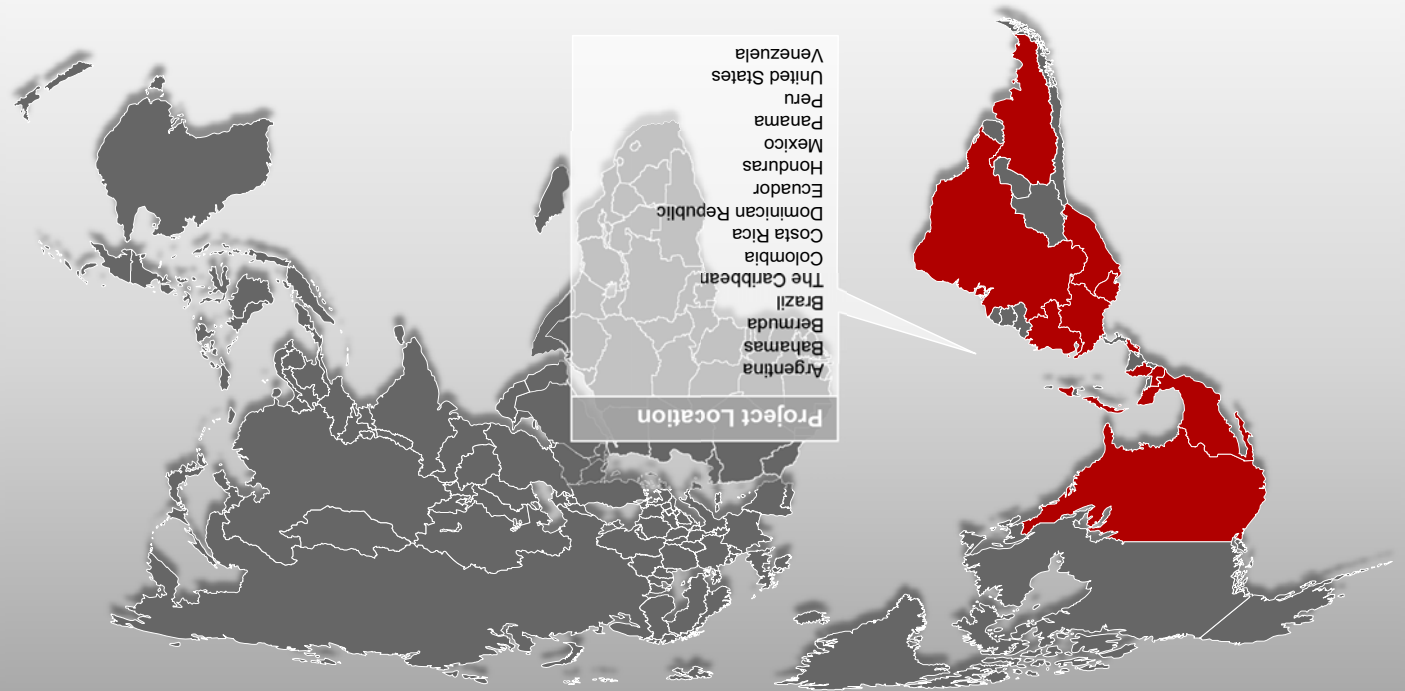
International Offices



International Projects



International Projects

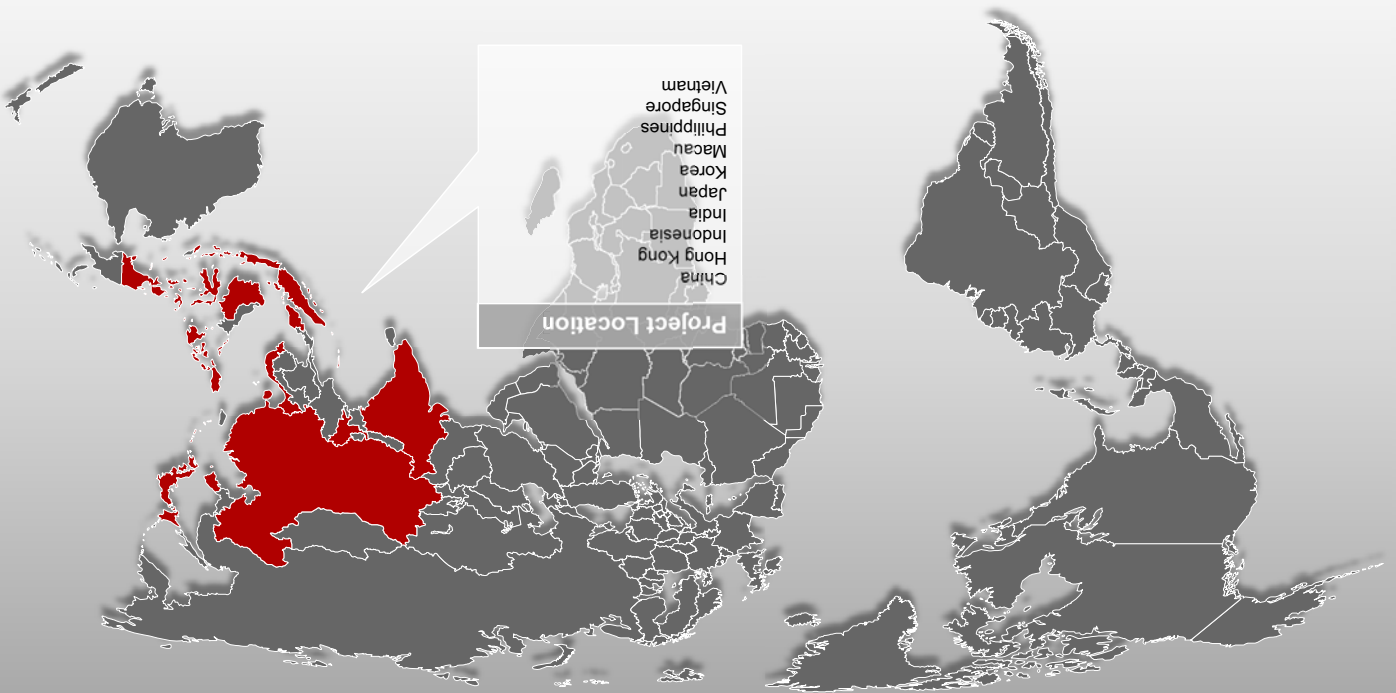


Hotel Experience

- Design Portfolio Highlights:
- 45,000 rooms
- 5,000,000sqm GFA
- 40+ Built/Under Construction Hotel Projects
- Projects Located in over 30 Cities



International Projects



Hotel Design Comparisons

Description of Brief: Arquitectonica will present three case studies from their hotel design portfolio of built international hotel projects. Revealing some of the project background, design challenges and approaches, plus how the final design solutions were shaped; the session will compare these three project examples will other completed hotel designs as well as current international projects under design.



Hotel Operators

Accor Hotels	Four Seasons Hotels & Resorts	InterContinental Hotels Group	Rosewood Hotels and Resorts LLC	Shangri-La Hotels and Resorts	Starwood Hotels & Resorts Worldwide, Inc.	Walt Disney World Company
						
Canyon Ranch Resort & Hotel	Hard Rock Café International, Inc.	Kor Hotel Group	Mandarin Oriental Hotel Group	Hyatt Corporation	Hilton Hotels Corporation	Marriott International, Inc.
						
Fairmont Raffles Hotels International, Inc.	Carlson Hotels Worldwide	Swissôtel Hotels & Resorts	Hyatt Corporation	Marriott International, Inc.	Walt Disney World Company	ARQUITECTONICA
						



Case Study 1

NOVOTEL CITYGATE, HONG KONG

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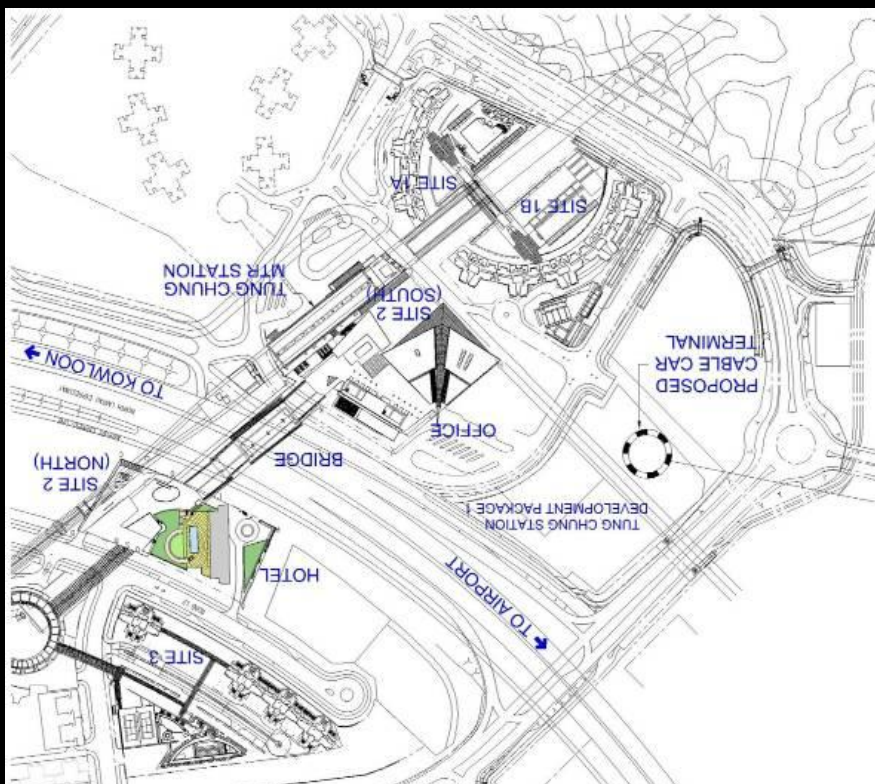
- Type : Hotel
- Hotel : 22,000 sqm, 4-star, 470-room
- Status : Completed 2006

Novotel Citygate Hotel | Hong Kong





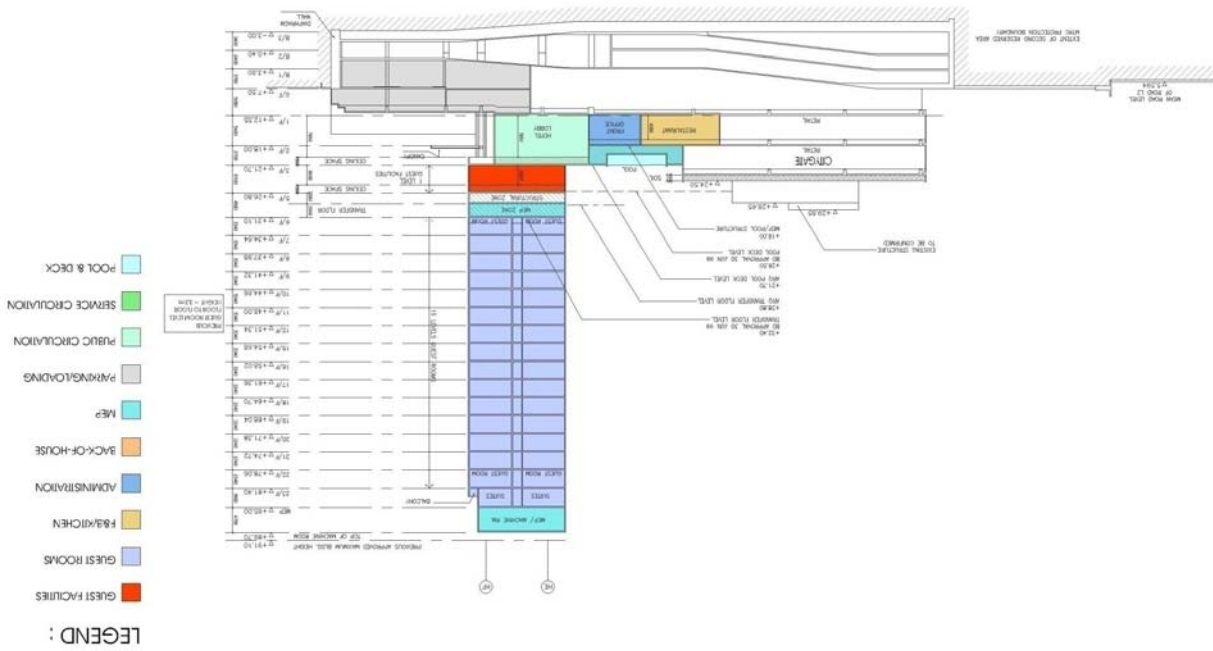
Novotel Citygate Hotel | Hong Kong



Novotel Citygate Hotel | Hong Kong



Novotel Citygate Hotel | Hong Kong



Novotel Citygate Hotel | Hong Kong



Novotel Citygate Hotel | Hong Kong



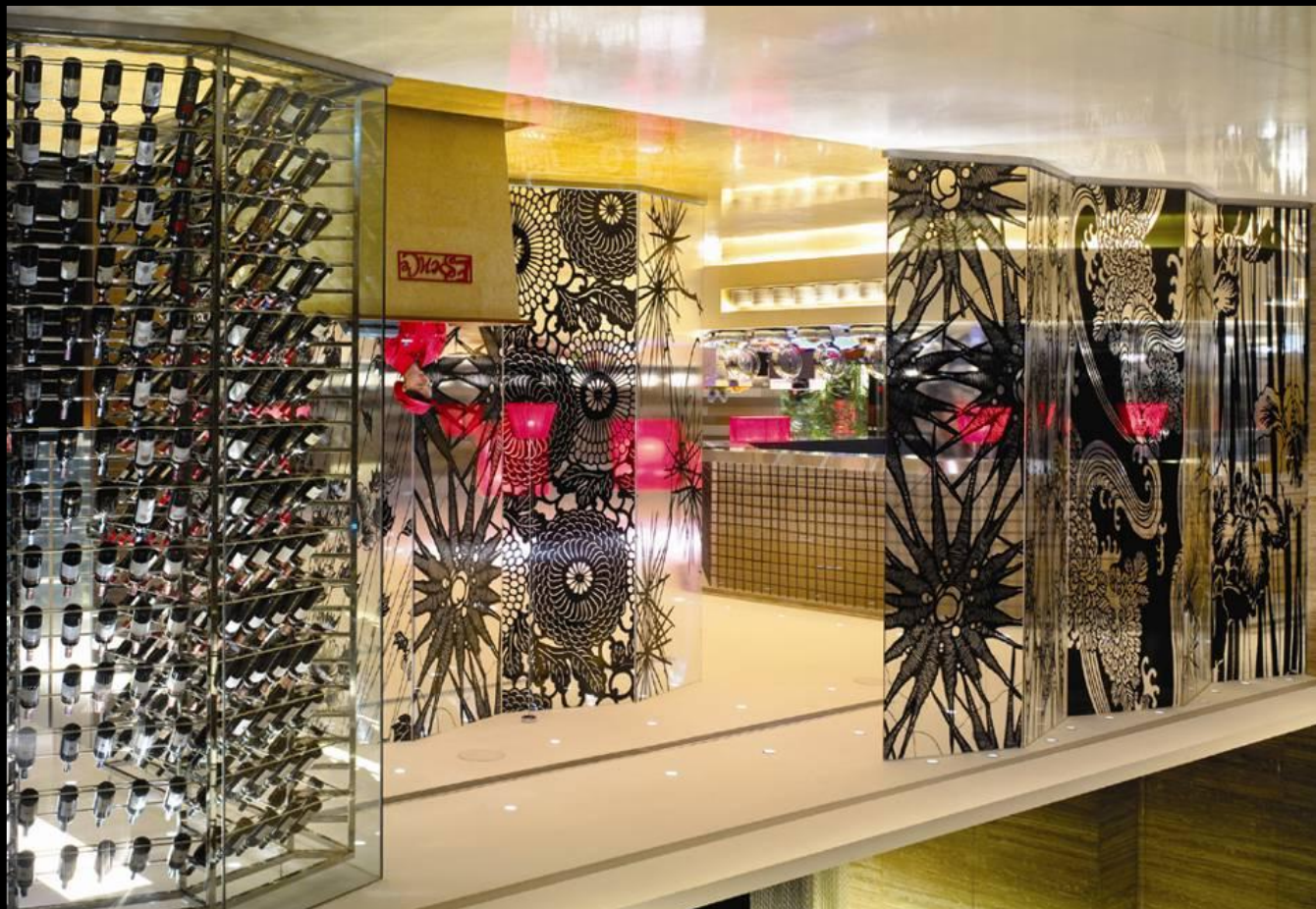
Novotel Citygate Hotel | Hong Kong



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Novotel Citygate Hotel | Hong Kong



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Novotel Citygate Hotel | Hong Kong



Case Study 2

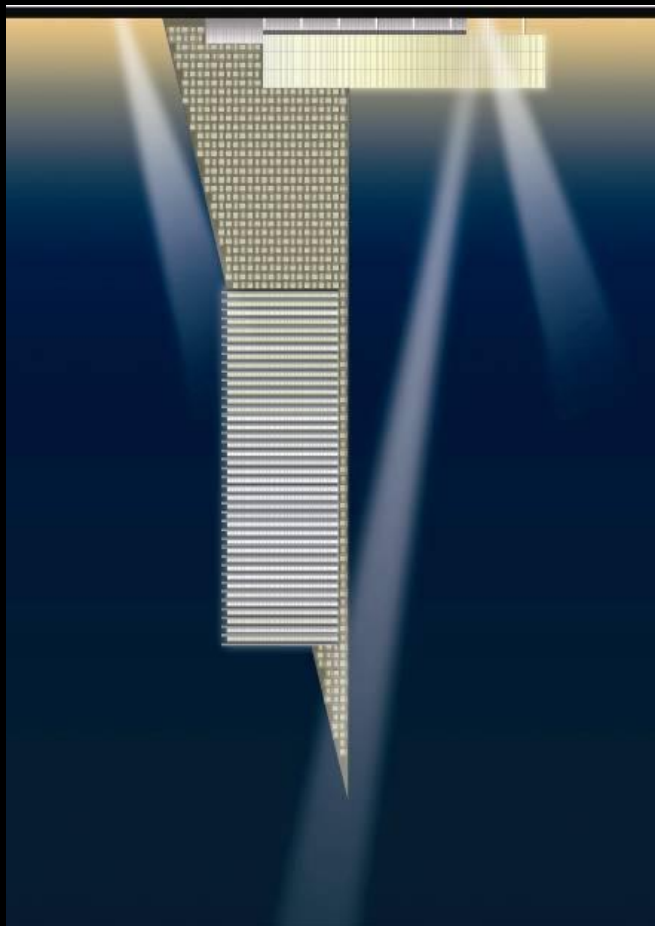
FOUR SEASONS HOTEL, DUBAI

ARQUITECTONICA

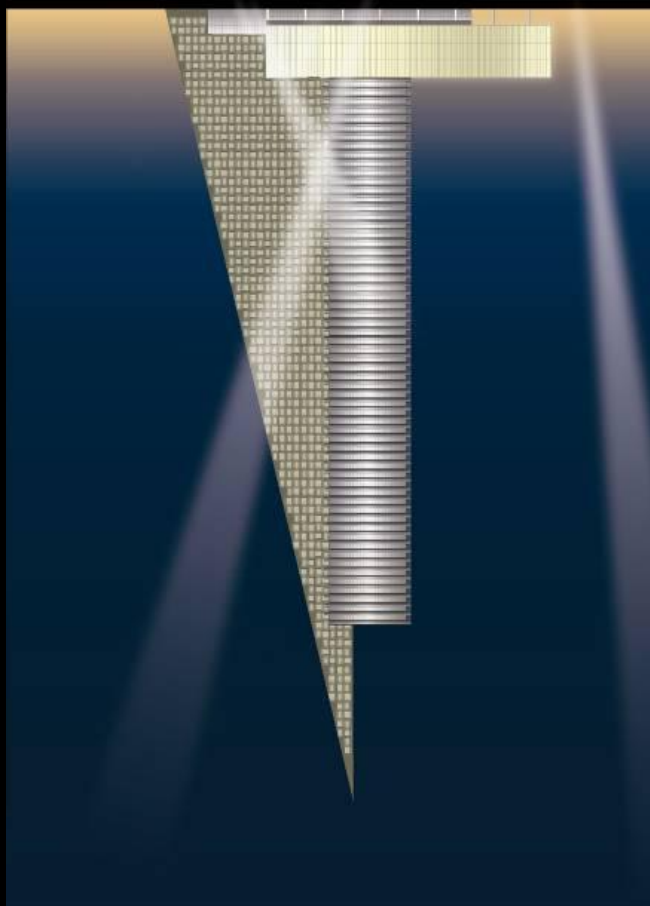
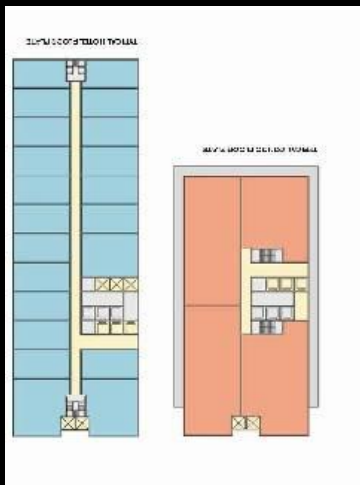


Four Seasons Hotel and Residences | Dubai, UAE

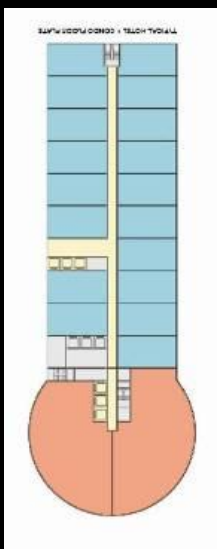
- Type : Hotel, Residential
- GFA : 154,300 sqm
- Hotel : 60,300 sqm, 5-star, 250-room
- Residential : 52,400 sqm
- Villas : 11,100 sqm
- Parking : 30,500 sqm
- Status : Under Design



Four Seasons Hotel and Residences | Dubai, UAE



Four Seasons Hotel and Residences | Dubai, UAE





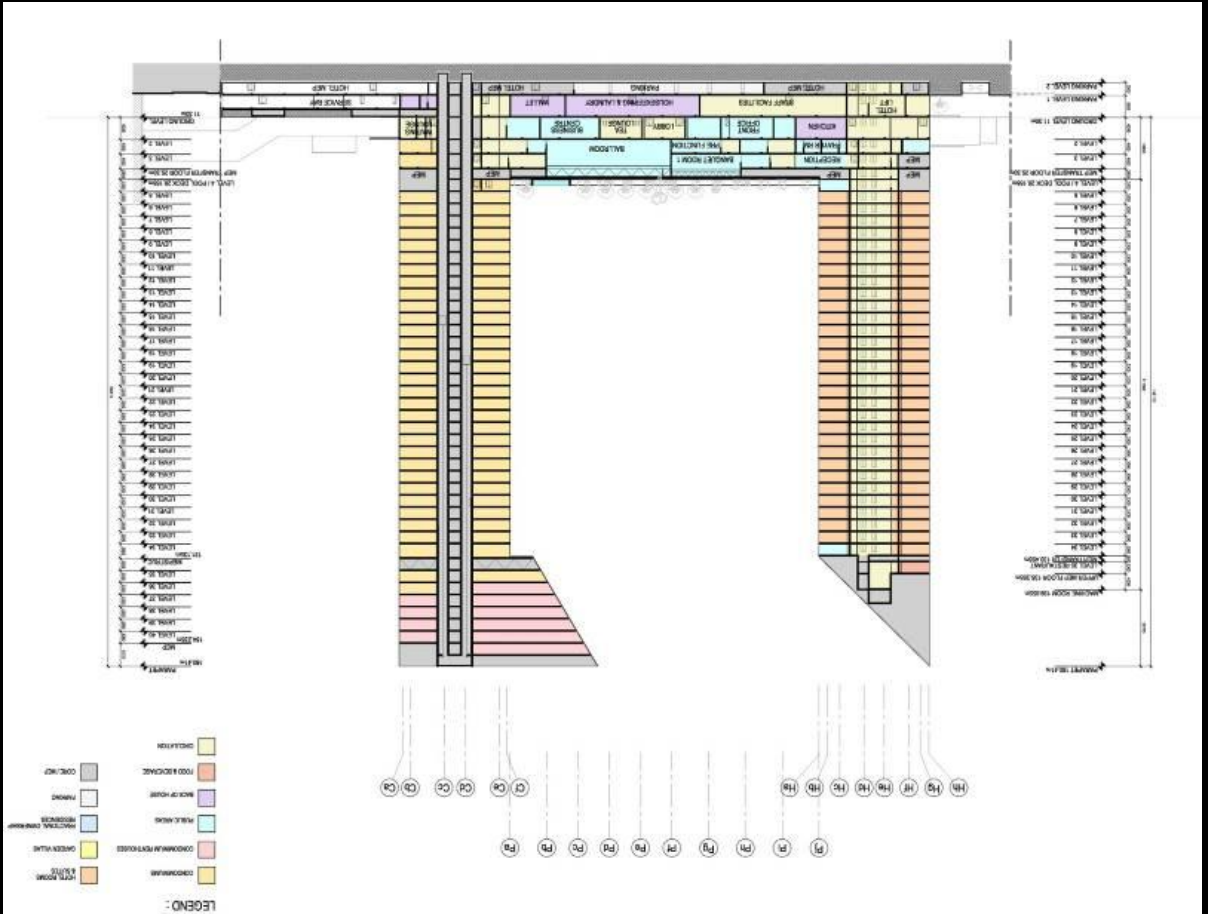
Four Seasons Hotel and Residences | Dubai, UAE



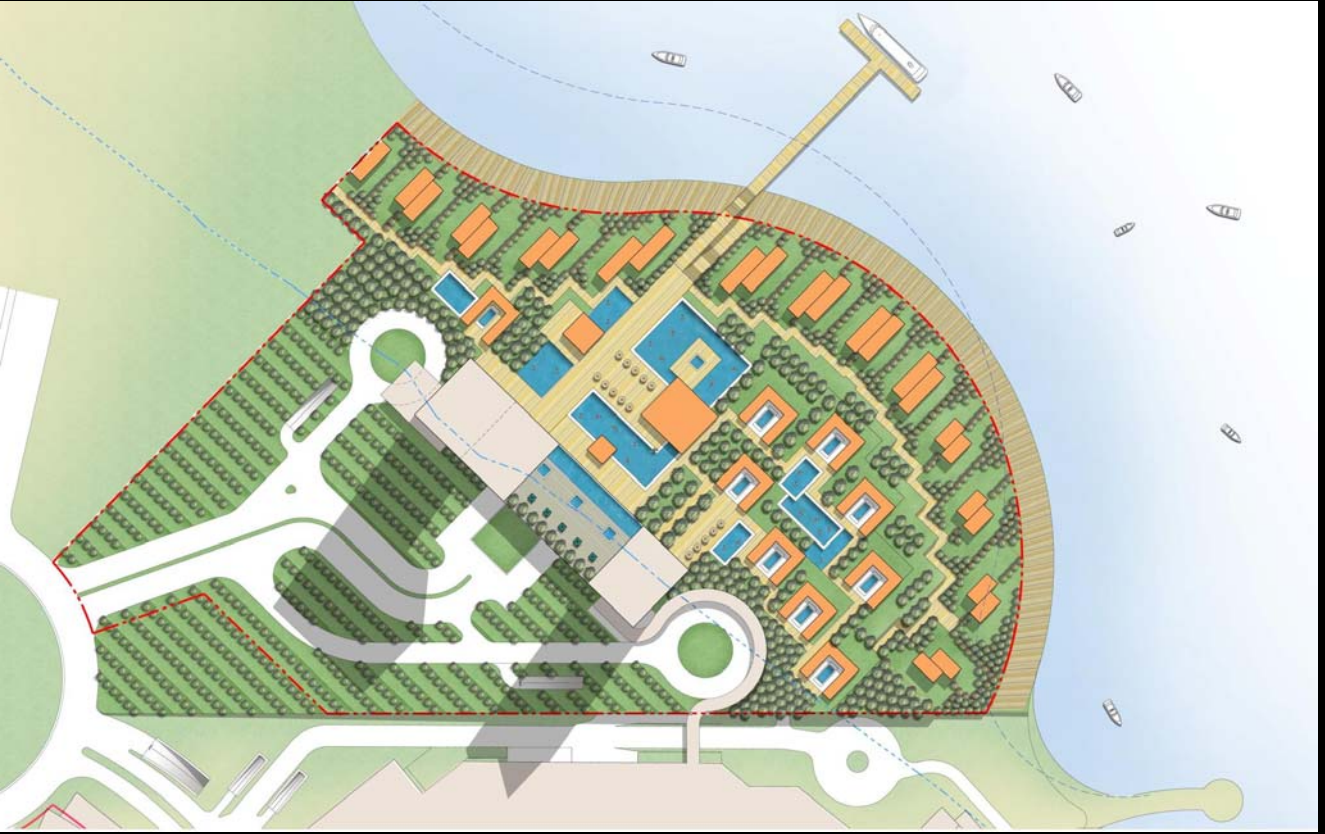
Four Seasons Hotel and Residences | Dubai, UAE



Four Seasons Hotel and Residences | Dubai, UAE



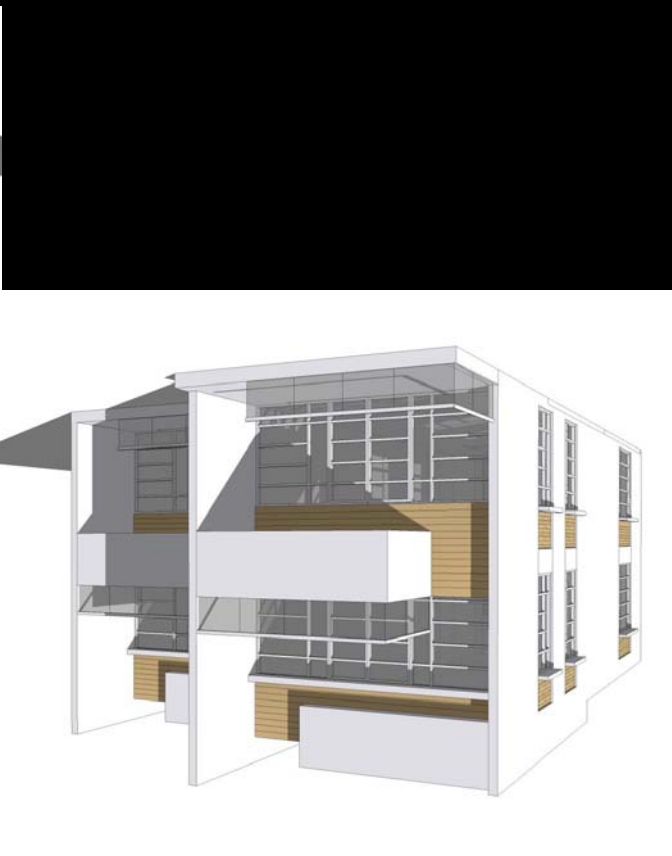
Four Seasons Hotel and Residences | Dubai, UAE



Four Seasons Hotel and Residences | Dubai, UAE



Four Seasons Hotel and Residences | Dubai, UAE



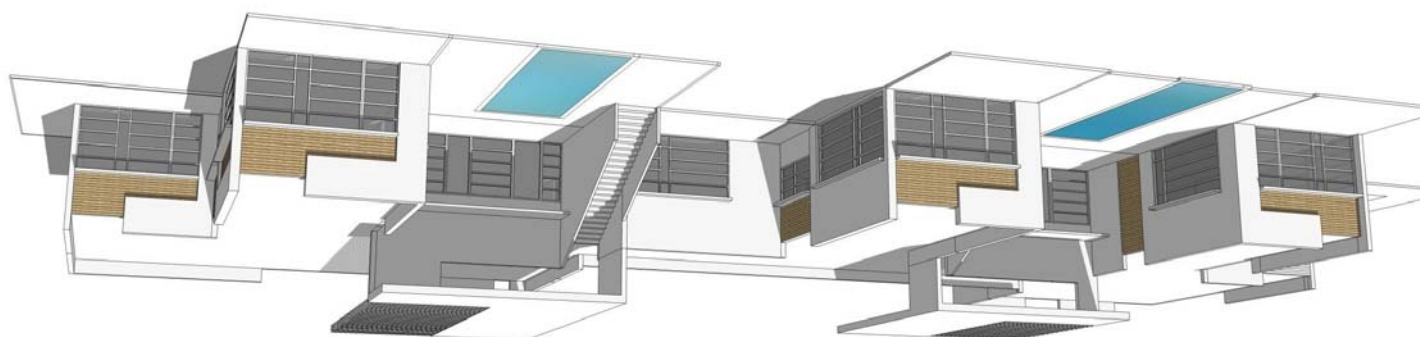
Four Seasons Hotel and Residences | Dubai, UAE



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Four Seasons Hotel and Residences | Dubai, UAE



Case Study 3

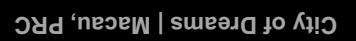
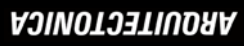
CITY OF DREAMS, MACAU

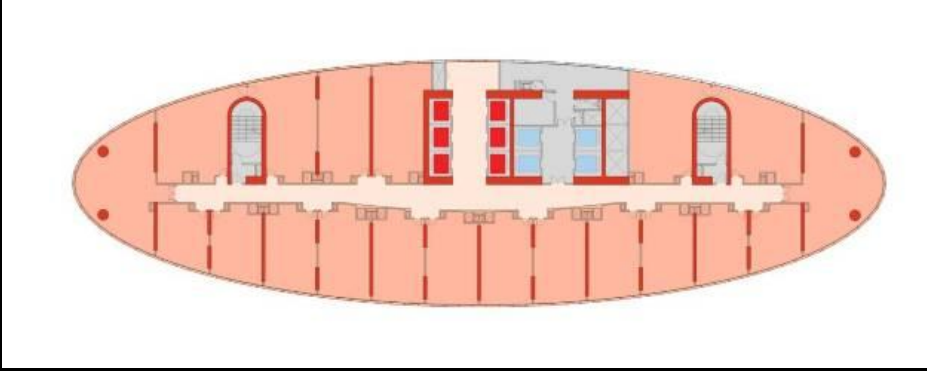
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- Type : Casino, Hotel, Retail, Apartment
- GFA : 512,540 sqm
- Hotel : 69,000 sqm, 5-star, 264-room (Crown)
- 43,500 sqm, 5-star, 350-room (Grand Hyatt)
- 46,700 sqm, 4-star, 620-room (Hyatt Regency)
- 48,800 sqm, 4-star, 366-room (Hard Rock Café)
- Gaming Space : 45,500 sqm
- Status : Completed 2009

City of Dreams | Macau, PRC





City of Dreams | Macau, PRC



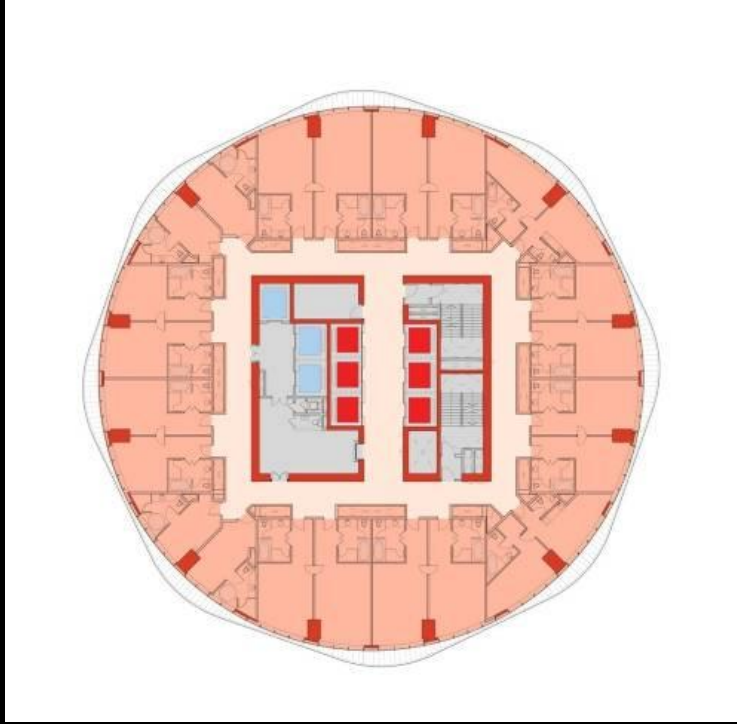
City of Dreams | Macau, PRC



City of Dreams | Macau, PRC



City of Dreams | Macau, PRC



City of Dreams | Macau, PRC



City of Dreams | Macau, PRC





City of Dreams | Macau, PRC



City of Dreams | Macau, PRC

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OTHER PROJECTS





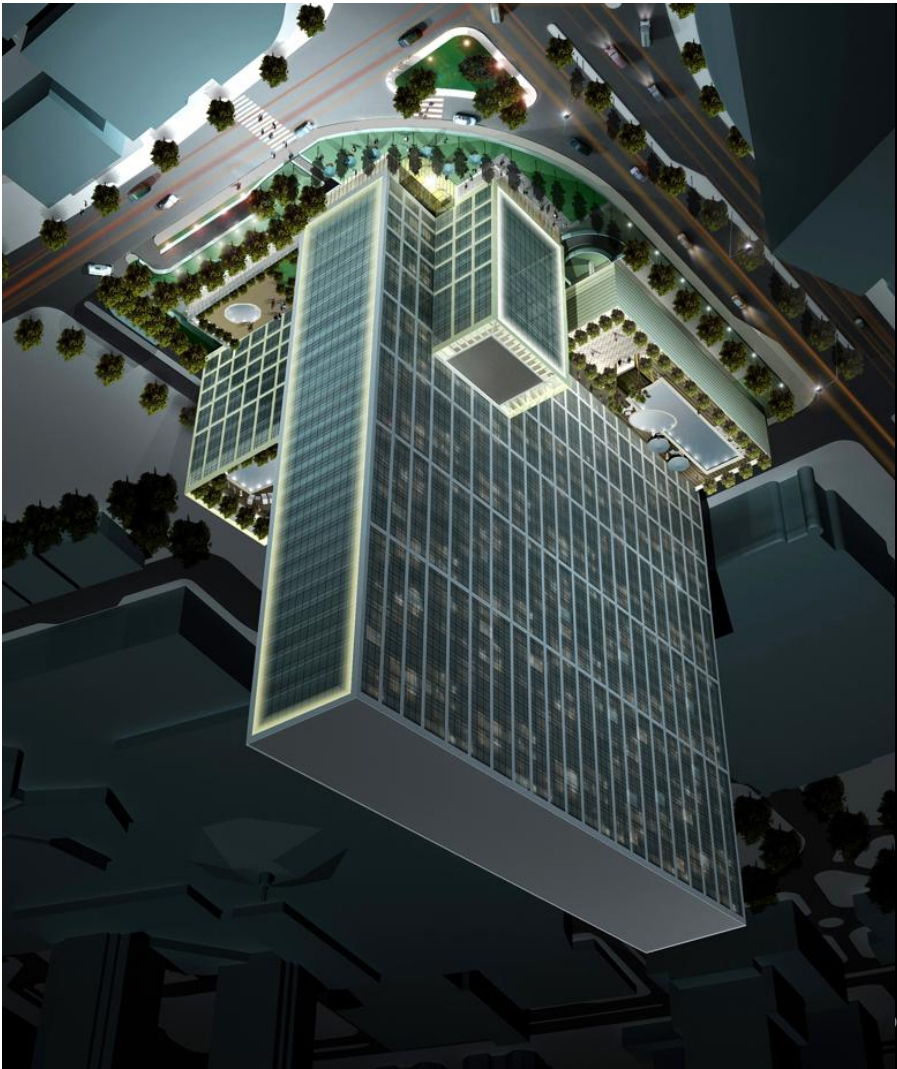
- Type : Office, Hotel, Retail, Residential
- Site : 356,200 sqm
- GFA : 295,700 sqm
- Office : 146,300 sqm
- Hotel : 66,700 sqm
- Retail : 20,000 sqm
- Residential : 62,700 sqm
- Public Facilities : 147,400 sqm
- Status : Master Plan Completed 2007

Smart City | Malta



- Type : Hotel, Residential
- Hotel : 330-room
- Status : Under Construction

Philippines
Fairmont Hotel & Raffles Suites & Residence





Type	:	Hotel Resort, Residential
Site	:	437,600 sqm
GFA	:	127,700 sqm
Hotel	:	40,500 sqm
Villas	:	65,400 sqm
Facilities	:	21,400 sqm
Status	:	Master Plan Completed 2007

Sharm El Sheikh | Sharm El Sheikh, Egypt



Type	:	Residential, Office, Hotel, Retail, Cultural
Site	:	4,842,900 sqm
GFA	:	5,223,700 sqm
Status	:	Master Plan Completed 2007

Lulu Island | Abu Dhabi

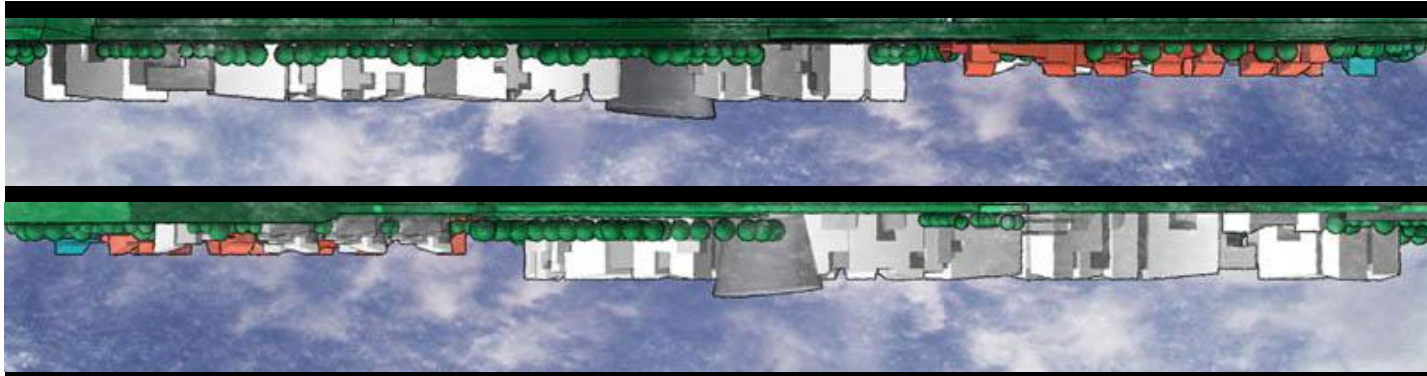
Type : Resort, Residential
• Site : 150 hectare
• Residential : 2,000 units
• Status : Master Plan Completed 2005

Benalijar Golf Resort | Seville, Spain



Hainan Resort | Hainan, PRC

Type : Resort
• Status : Master Plan Completed 2002



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Prana Samui | Thailand
Type : Resort
Status : Master Plan Completed 2008

T3 Hotel | Abu Dhabi International Airport



Monte Christi | Dominican Republic



ARQUITECTONICA

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Type : Hotel
 • Hotel : 28,000 sqm, 4-star, 1,100 rooms
 • Status : Completed 2005

Disney Hollywood Resort | Hong Kong



Type : Hotel Resort
 • Hotel : 480,000sqm, 4-star, 5,800-room
 • Status : Completed 1999

Disney's All-Star Resorts | Florida, USA





Hilton Americas Houston Convention Center Hotel | Houston, Texas, USA

- Type : Hotel & Convention Center
- Hotel : 103,000 sqm, 4-star, 1,200-room
- Status : Completed 2003
- Award : AIA Award for Excellence in Architecture



- Type : Hotel, Retail, Residential, Office
- GFA : 90,000 sqm
- Hotel : 10,000 sqm
- Retail : 5,000 sqm
- Residential : 50,000 sqm
- Office : 25,000 sqm
- Status : Under Construction

Conrad at +5411 | Buenos Aires, Argentina



CITIC Office Towers | Shanghai, PRC

- Type : Office, Hotel, Residential
- GFA : 407,700 sqm
- Office : 289,000 sqm
- Hotel : 48,800 sqm, 5-star, 366-room
- Residential : 32,500 sqm, 182-unit
- Retail : 3,000 sqm
- Clubhouse : 7,000 sqm
- Facilities : 2,700 sqm
- Status : Under Design



The Westin New York at Times Square | New York, New York, USA

- Type : Hotel
- GFA : 95,000 sqm
- Hotel : 80,000 sqm, 4-star, 860-room
- Retail : 15,000 sqm
- Status : Completed 2002
- Award : Society of American Registered Architects Design Award





Revel Resort & Casino | Atlantic City, New Jersey, USA

Type	:	Hotel
• GFA	:	595,000 sqm
• Hotel	:	3600-room
• Status	:	Under Construction



Golden Moon Casino Hotel & Resort | Choctaw, Mississippi, USA

Type	:	Hotel
• GFA	:	78,000 sqm, 4-star, 575-room
• Status	:	Completed 2002
• Award	:	AIA Award for Excellence in Architecture



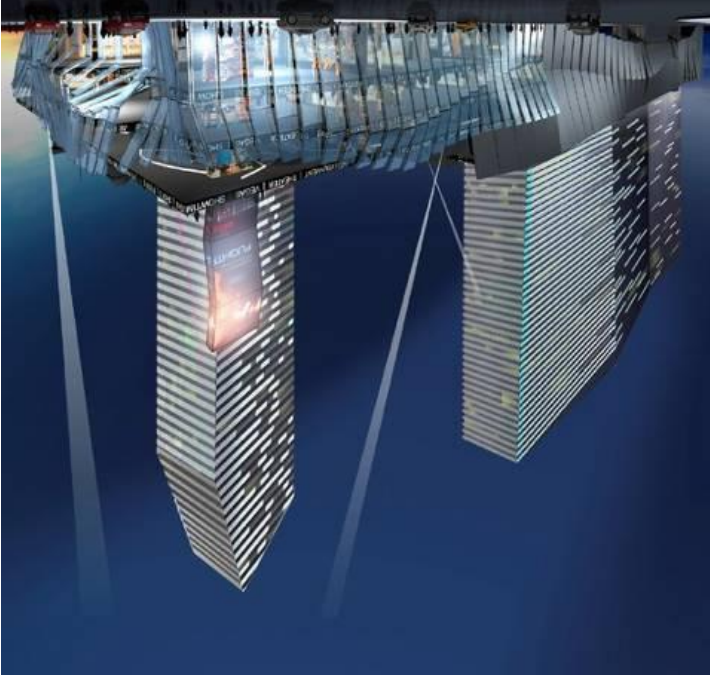


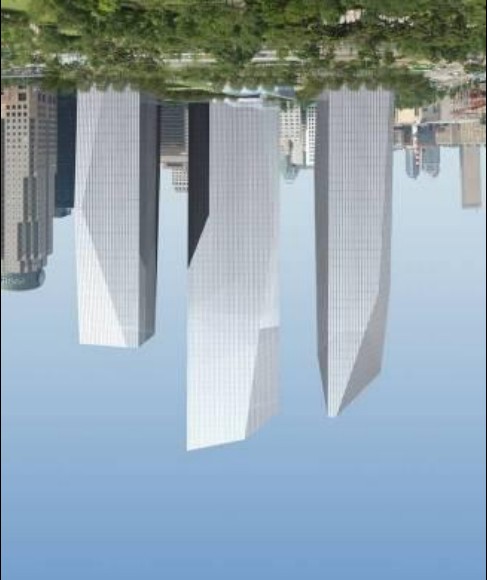
- Status : Under Construction
- Hotel : 372,000 sqm, 5-star, 3,000-room
- GFA : 413,000 sqm
- Type : Hotel Resort & Casino

Cosmopolitan | Las Vegas, Nevada, USA



Revel Resort & Casino | Atlantic City, New Jersey, USA





- Type : Office, Hotel, Retail
- GFA : 600,000 sqm
- Office : 306,000 sqm
- Hotel : 70,000 sqm, 5-star, 480-room
- Retail : 70,000 sqm
- Parking : 154,000 sqm
- Status : Under Construction

Ritz Carlton at International Finance Centre | Seoul, Korea



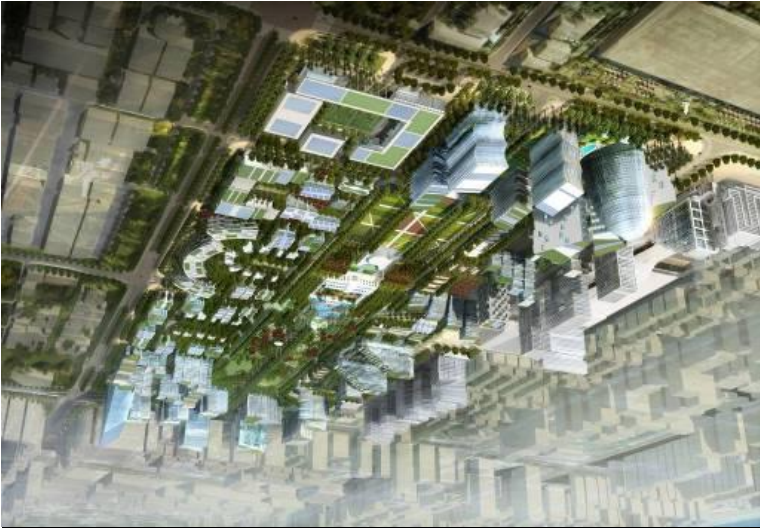
- Type : Office, Retail, Hotel & Cultural
- GFA : 480,000 sqm
- Office : 160,000 sqm
- Retail : 120,000 sqm
- Hotel 1 : 65,000 sqm, 5-star, 650-room (Mandarin Oriental)
- Hotel 2 : 8,000 sqm, 6-star, 75-room (Boutique Hotel)
- Cultural : 60,000 sqm
- Status : Under Construction

Taikoo Hui | Guangzhou, PRC



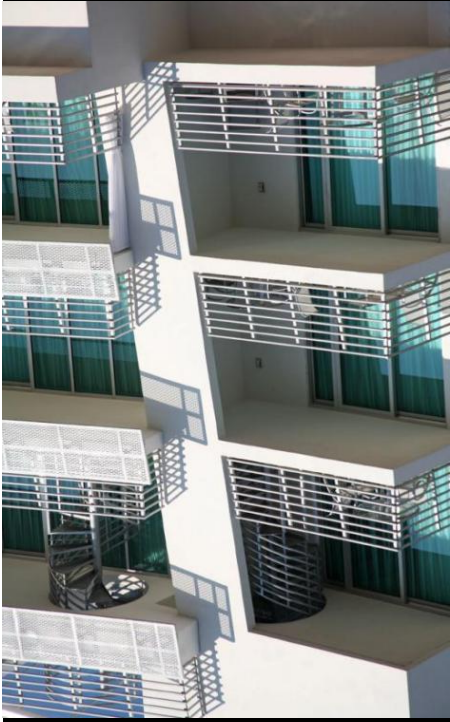
- Type : Residential, Hotel, Office & Retail
- Site : 66 ha
- GFA : 1,415,600 sqm
- Residential : 806,900 sqm
- Hotel & Apt. : 226,500 sqm
- Office : 269,000 sqm
- Retail : 70,800 sqm
- Comm. Facility : 42,500 sqm
- Parking : 490,800 sqm
- Status : Under Design

Al Manhal | Abu Dhabi, UAE



- Type : Office, Hotel, Retail, Residential & Sports
- GFA : 511,300 sqm
- Residential : 237,100 sqm
- Hotel : 30,900 sqm
- Office : 127,500 sqm
- Retail : 96,500 sqm
- Arena : 13,500 sqm
- Status : Under Construction

Al Mashat | Abu Dhabi, UAE



The De Soleil | Miami Beach, Florida, USA

Type : Hotel
 • Hotel : 12,000 sqm, 5-star, 110-room
 • Status : Completed 2006



Canyon Ranch Hotel & Spa | Miami Beach, Florida, USA

Type : Hotel
 • Hotel : 94,000 sqm, 4-star, 600-room
 • Status : Under Construction



The St. Regis Hotel and Residences |
Fort Lauderdale, Florida, USA

Type	: Hotel, Residential
GFA	: 69,000 sqm
Hotel	: 5-star, 230-room
Status	: Completed 2006



Hilton Bentley South Beach Hotel | Miami
Beach, Florida, USA

Type	: Hotel
Hotel	: 18,600 sqm, 4-star, 109-room
Status	: Completed 2004

- Type : Hotel
- Hotel : 28,000 sqm, 4-star, 420-room
- Status : Completed 2002



ARQUITECTONICA

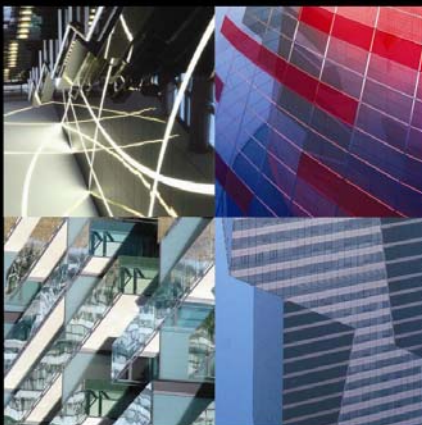


Q & A

ARQUITECTONICA

HOTELS & RESORTS

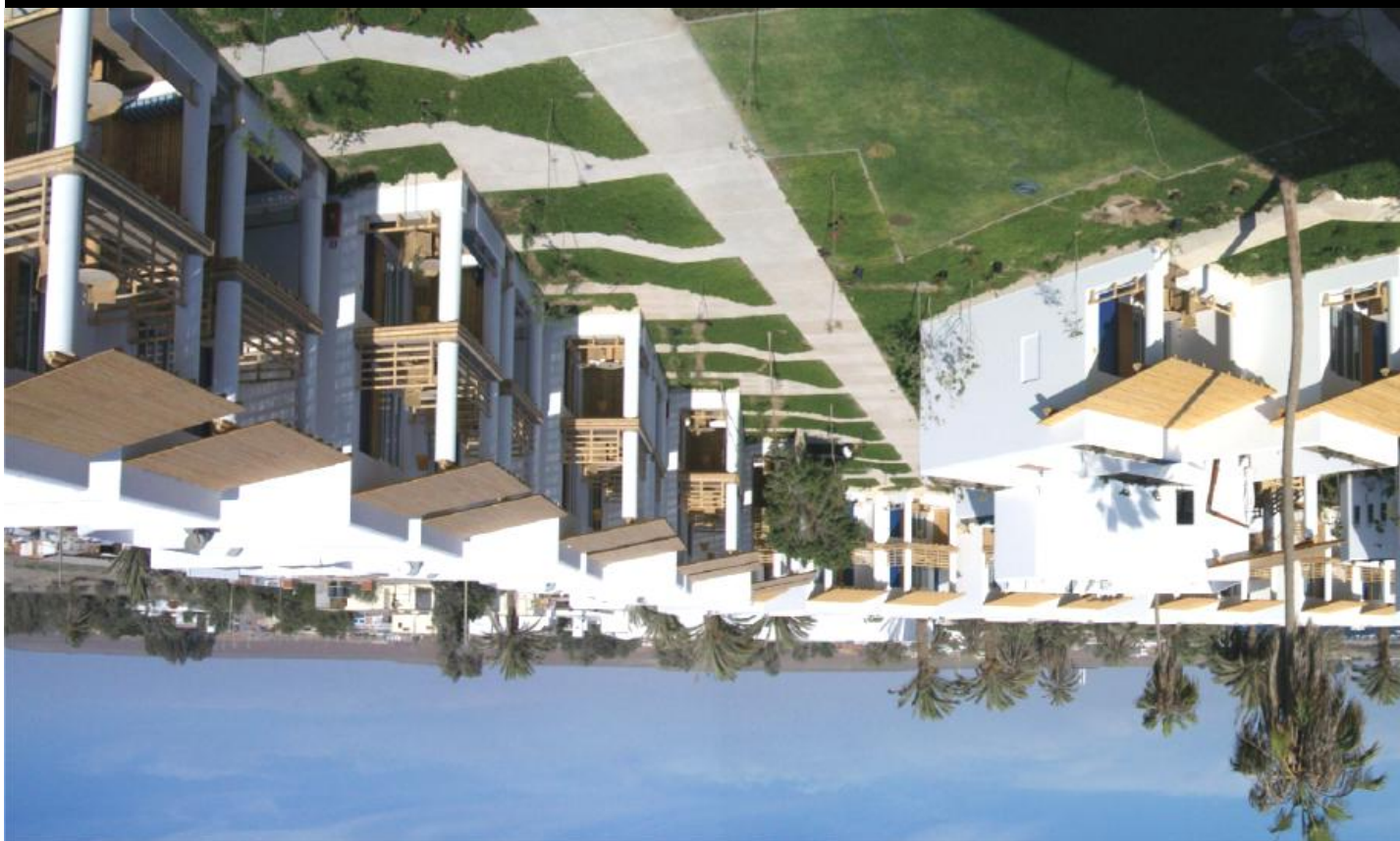
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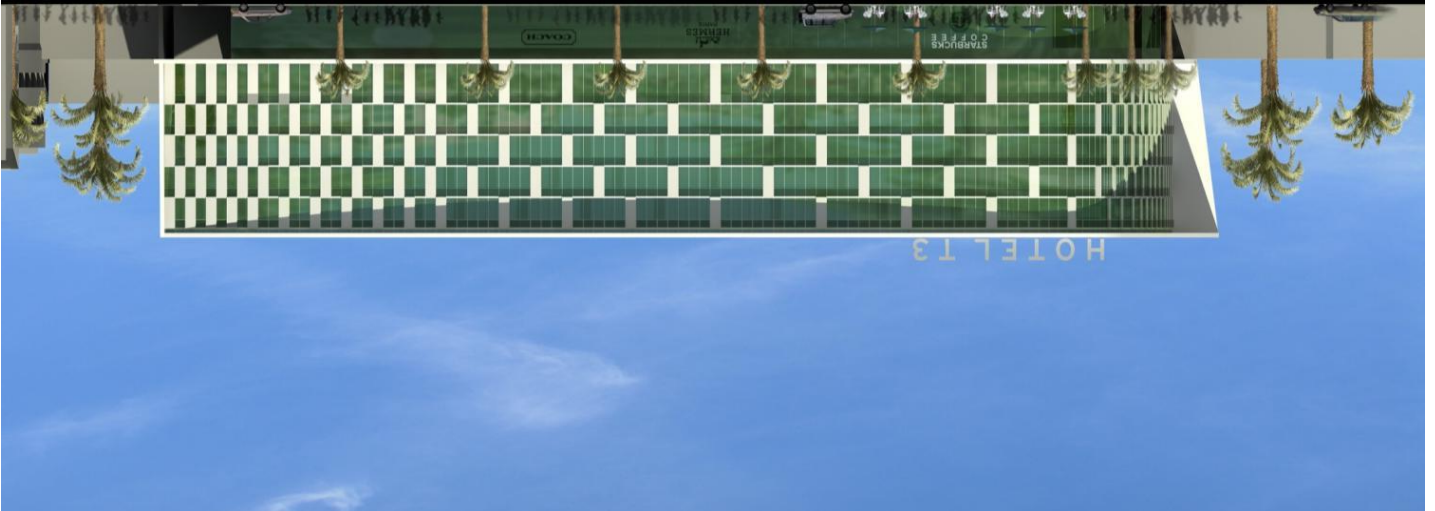


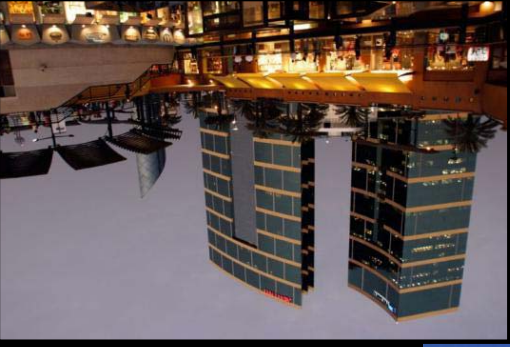






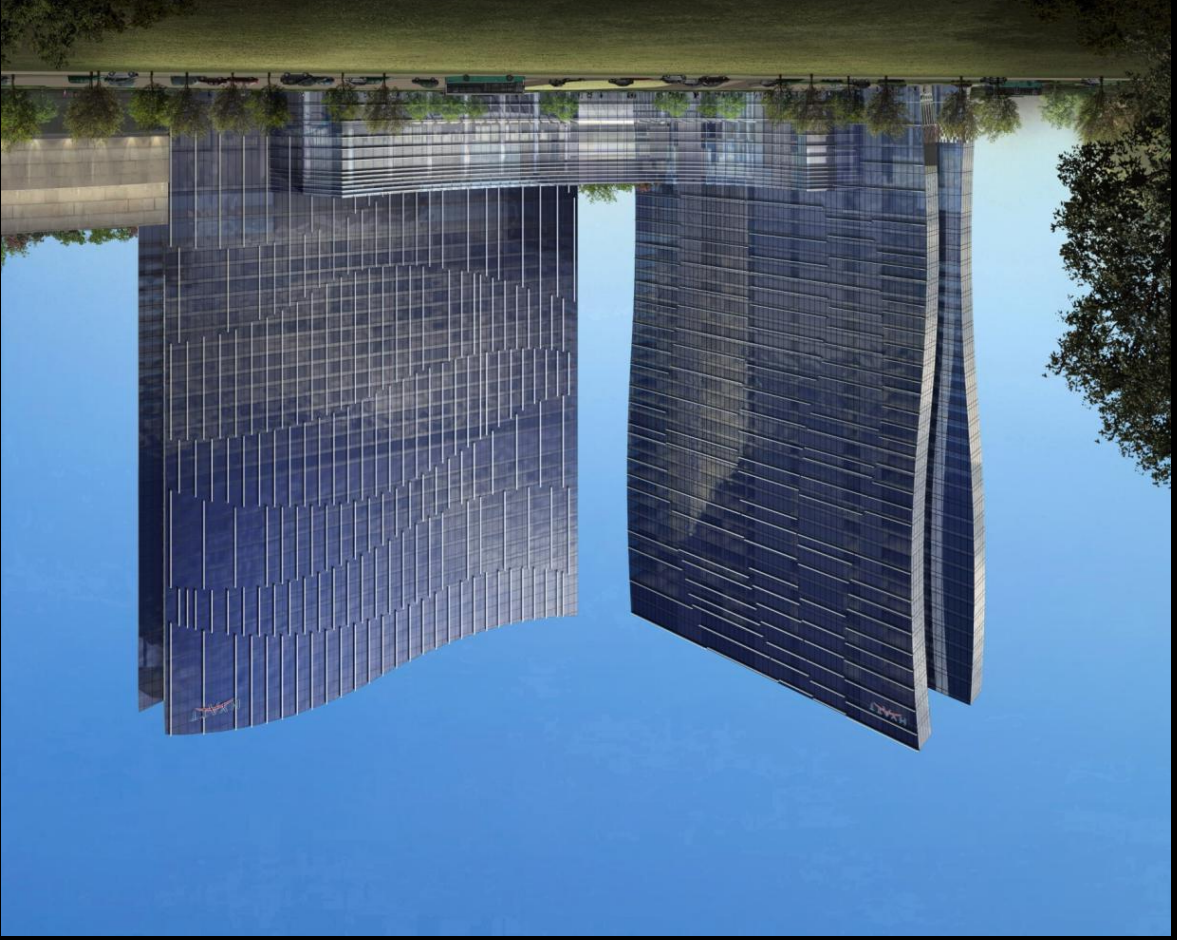
T3 Hotel | Abu Dhabi International Airport

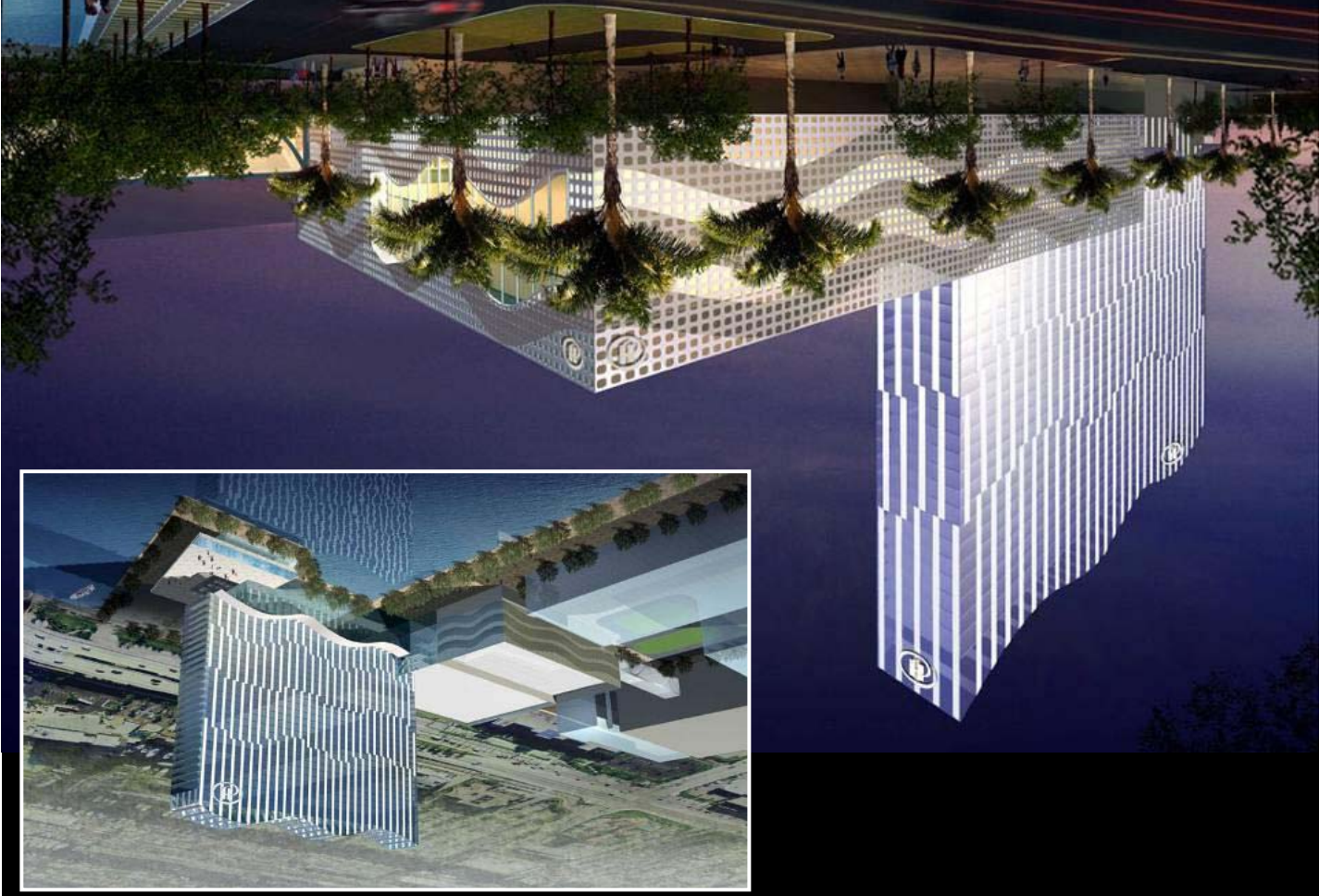












Sharm El Sheikh Resort | Sharm El Sheikh, Egypt



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Las Ramblas | Las Vegas, Nevada, USA



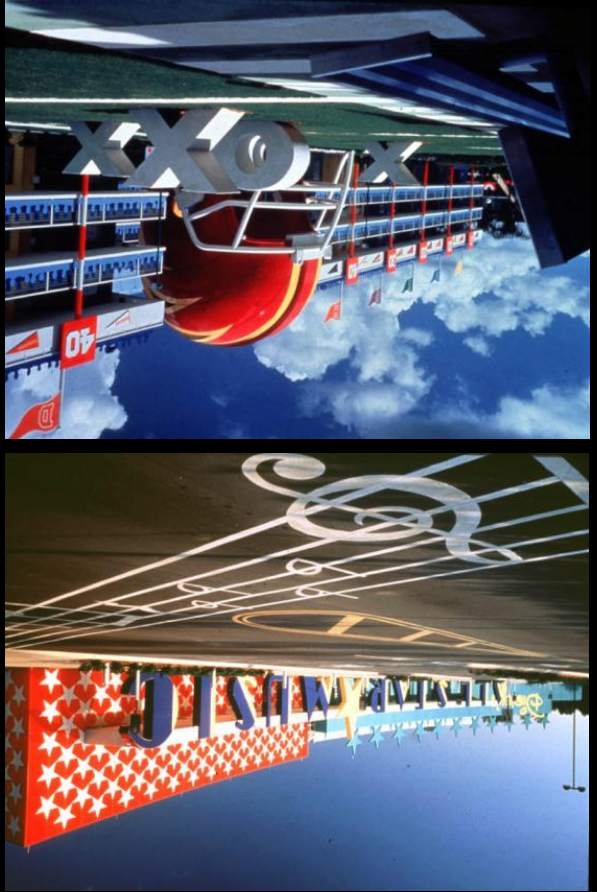




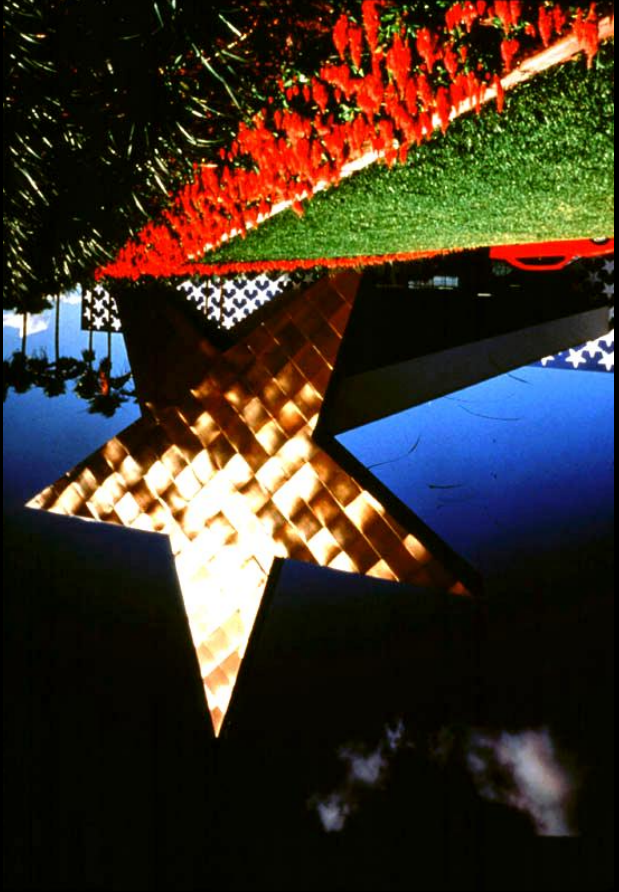


Q & A

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Disney All-Star Resort | Florida, USA



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THANK YOU

