



ConsMa 2012

Construction Management

International CM Day celebrations

CM Seoul Forum and Global CM Contest

- ▶ **Dates** : March 11, 2012 (Sun) ~ March 13 (Tue)
- ▶ **Venue** : The Korea Chamber of Commerce
& Industry Grand Hall



The Construction
Management
Association of Korea



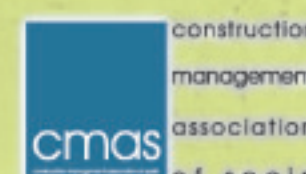
THE CHARTERED INSTITUTE OF BUILDING



Construction Management Association of America



Construction Management Association of Japan



construction management association of spain



IPMA

international project management association



- ▶ **Theme** CM is a Necessity, Not an Option.
- ▶ **Dates** March 11, 2012 (Sun) ~ March 13 (Tue)
- ▶ **Venue** The Korea Chamber of Commerce & Industry Grand Hall
- ▶ **Hosts** The Construction Management Association of Korea (CMAK)
Chartered Institute of Building (CIOB)
Construction Management Association of America (CMAA)
Construction Management Association of Japan (CMAJ)
Construction Management Association of Spain (CMAS)
International Project Management Association (IPMA)
- ▶ **Sponsor** Ministry of Land, Transport and Maritime Affairs
National Assembly CM Forum
- ▶ **Event outline** ConsMa 2012 International CM Day celebrations
5th CM Seoul Forum
2nd Global CM Contest



CM is a necessity, not an option.

Welcome Message

To celebrate 2nd International CM Day, CMAK, in association with the organizations below, will host 5th CM Seoul Forum and 2nd Global CM Contest.

The event hopes to examine the trends in the construction market and by sharing outstanding CM case studies, we hope to share information and knowledge for the advancement of and contribution towards CM around the world. The event also hopes to boost the morale of everyone in the construction industry and thus we hope many construction people around the world join us on the day.

CMAK	Chairman	Bae, Yung Hwi
CIOB	Chairman	Chris Blythe
CMAA	Chairman	Ron Price
CMAJ	Chairman	Fusanobu Oka
CMAS	Chairman	Manuel Bouzas Cavada
IPMA	Chairman	Roberto Mori

※ The organizations are listed in alphabetical order



Construction Management

PROGRAM

Reception

March 11 (Sun)

18:00~20:00

Reception

- Welcoming speech

5th CM Seoul Forum

March 12 (Mon)

10:30~11:00

Registration

11:00~11:30

Opening event

- Photo Exhibition
- Opening speech

11:30~12:20

Presentation I : Definition of CM and its position in the global world
/ Michael Brown, Deputy Chief Executive, CIOB

12:20~13:30

Luncheon

13:30~14:20

Presentation II : Present & Future of CM in Spain & Latin America
/ Miguel Angel Alvarez, Founding partner of CMAS

14:20~15:00

Presentation III : CM in Japan
/ Fusanobu Oka, Chairman, CMAJ

15:00~15:10

Coffee break

15:10~16:00

Presentation IV : Risk Management for Large Project
/ Mladen Radujkovic, Vice President, IPMA

16:00~16:50

Presentation V : Status and Issues of CM in the US
/ Bill Van Wagenen, Former Chairman, CMAA

16:50~17:40

Presentation VI : For Construction Industry to Move One Step Forward...
/ Chung, Jong Hwan, Former Minister, MLTM

2012

INTERNATIONAL
CONSTRUCTION
MANAGEMENT DAY

CM is a necessity, not an option.

PROGRAM

2 nd Global CM Contest	
March 13 (Tue)	
08:30~09:00	Registration
09:00~09:30	Presentation of CM Case Study
09:30~10:00	Presentation of CM Case Study
10:00~10:30	Presentation of CM Case Study
10:30~10:40	Coffee Break
10:40~11:10	Presentation of CM Case Study
11:10~11:40	Presentation of CM Case Study
11:40~12:10	Presentation of CM Case Study
12:10~13:20	Luncheon
13:20~14:10	Presentation of CM Case Study
14:10~14:40	[Special speech]
14:40~15:10	Presentation of CM Case Study
15:10~15:20	Coffee Break
15:20~15:50	Presentation of CM Case Study
15:50~16:20	Presentation of CM Case Study
16:20~16:50	Presentation of CM Case Study
16:50~17:00	Coffee Break
17:00~17:30	[Wrap-up]
17:30~18:30	Closing event • Awards ceremony • Congratulatory address • Closing speech



Introduction to the International CM Day

How International CM Day came about..

October 25 ~ 29, 2009 - The Chairman of CMAK is invited to the CMAA National Conference held in Orlando, US. On October 25, Chairman Bae attends the CMAA board meeting and gives a presentation on the topic of 'CM : The present and the future in Korea' and on the same day, proposes the establishment of an International CM Day.

- CMAA International Committee suggests a detailed discussion be held on the topic of the International CM Day at the IDCM Forum in Bangkok, Thailand in March 2010
- March 7 2010 - At the IDCM Forum in Bangkok, Thailand, representatives from CMAK, CMAA and CIOB agree to designate the second Monday of March each year as the International CM Day.
- IPMA and CMAJ express interest in the participation of the International CM Day and become participating members of the International CM Day.
- April 30 2010 - At the 2010 CM Seoul Forum & Global CM Contest, 5 CM related associations, CMAK, CMAA, CMAJ, CIOB and IPMA proclaim the second Monday of March each year to be the International CM Day and all parties sign "The Declaration of International CM Day". All parties agree to work together to encourage as many construction related associations around world as possible to participate in the International CM Day. All celebrations for the day are to take place in respective countries. Hosting of an international event to celebrate the day where associations around the world gather together in one place, is to be discussed and agreed upon.

What International CM Day means..

- Establish CM identity and promote its expansion around the world
- Establish a network to share and exchange CM related information and resources
- Encourage a sense of belonging and responsibility and thereby boost the morale of all participants



CM is a necessity, not an option.

Participating members of the International CM Day

■ **CMAK** (The Construction Management Association of Korea)

- Established : 1997
- Chairman : Bae, Yung-Hwi
- Location : Seoul, Korea
- Website : www.cmak.or.kr

■ **CIOB** (Chartered Institute of Building)

- Established : 1834
- Chairman : Chris Blythe
- Location : Berkshire, England
- Website : www.ciob.org.uk

■ **CMAA** (Construction Management Association of America)

- Established : 1982
- Chairman : Ron Price
- Location: Virginia, USA
- Website : www.cmaanet.org

■ **CMAJ** (Construction Management Association of Japan)

- Established: 2001
- Chairman : Fusanobu Oka
- Location : Tokyo, Japan
- Website : www.cmaj.org

■ **CMAS** (Construction Management Association of Spain)

- Established : 2010
- Chairman : Manuel Bouzas Cavada
- Location : Madrid, Spain
- Website : www.cmasnet.org

■ **IPMA** (International Project Management Association)

- Established : 1965
- Chairman : Roberto Mori
- Location : Nijkerk, The Netherlands
- Website : www.ipma.ch



Registration Information

- ▶ Please register online for ConsMa 2012 by Saturday 31st December 2012.
- ▶ Registration can be done online at (www.cmak.or.kr/eng)

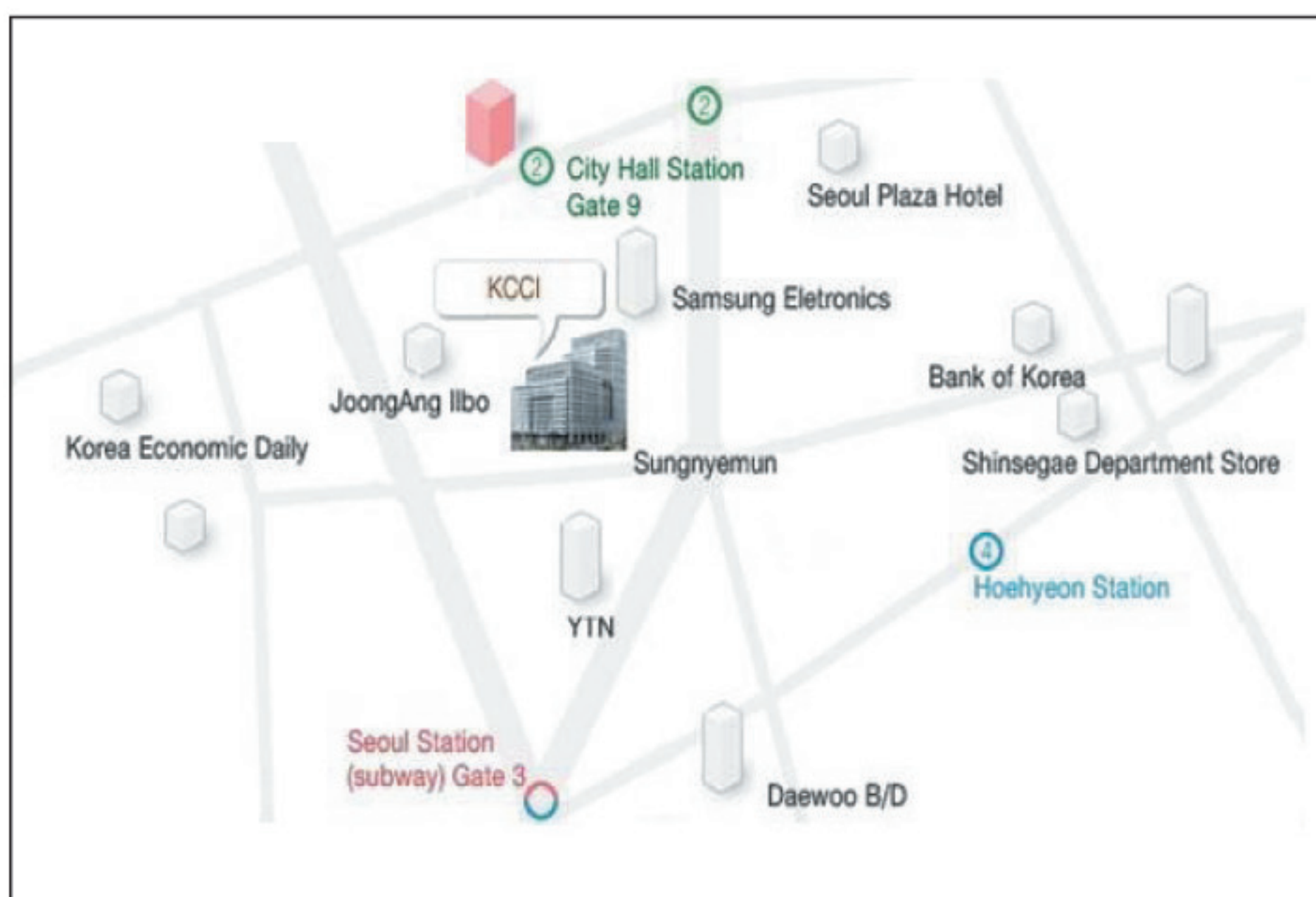
Enquiries

- Address : 4th Union Bldg., Bangbae-dong, Seocho-gu, Seoul, 137-844, Korea
- Phone : 82-70-7510-1226
- Fax : 82-2-585-2689
- Email : margaretwon@cmak.or.kr
- Website: www.cmak.or.kr/eng

Directions to the venue

- Address : 45 4ga, Namdaemunro, Jung-gu, Seoul, 100-743 Korea
- Phone : 82-2-6050-3114
- Website : english.korcham.net

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By subway

Subway line no. 1 :
Seoul Station exit no. 3
5 minutes on foot in the direction of YTN

Subway line no. 2 :
City Hall Station exit no. 9
5 minutes on foot in the direction of Samsung Building

Subway line no. 4 :
Hoehyeon Station exit no. 5
5 minutes on foot in the direction of Namdaemun Markets

※ Please note, there will be no free parking available.